

## HOET EYEWEAR and HOET COUTURE

The collections, both **Hoet Eyewear** as well as **Hoet Couture** are conspicuously inconspicuous and inconspicuously conspicuous.

They are designed for consumers low in need for status but willing to pay a premium for quiet yet luxurious goods only they can recognize.

No visible logo; its brand is written inside the temple arm and inside the case.

The line of **Hoet Eyewear** spectacle frames comprises about fifty models at present in stainless steel, titanium and buffalo horn. Each model is available in 3 colours: natural, black and gold, or in a combination of those colours.



The unique **3D laser-printed Hoet Couture glasses in titanium** are made to order.

Quality and comfort as always are the basic precepts. The Hoet Couture frames are rust-proof and anti-allergic, light, yet durable and well-fitting.

The front part is made of titanium with an open structure that varies per model. When using only classical production techniques, it is nearly impossible to achieve similar frames. For the best possible comfort these eyeglasses are available in various lens and bridge sizes and are equipped with adjustable temples. This HC collection includes 7 models now. Some of them even have moveable nose pads. Each pair of eyeglasses can be personalized with your own name engraved in the temple!

**H4 and F4** are the latest models in the Hoet Couture collection.

The shape and the graduated effect are inspired by the well-known vintage eyeglasses in graduated acetate (brown-black at the top and at the bottom). These now come in 3D-printed titanium.

Once again, a modern classic. Obtrusive, yet unobtrusive...

This model is finished differently than the previous ones, giving it a satin soft surface.

A new tour de force in 3D-printing technology!



## Hoet Couture<sup>2</sup>

Mounted diamonds, a unique embroidery in gold or platinum thread, or 18-karat gold inlay makes every frame even more refined. The combination of high-tech and the artisanship of the jeweller turns the frame itself into a jewel.



## CABRIO COLLECTION

Streamlined like a car, drawn as if with eyeliner, this collection differentiates itself by the use of new materials and techniques which creates an endless freedom for design and style. This makes this young collection unique in its segment. Design as basis for affordable and yet very comfortable (sun)glasses with a sporty look.

### Cabrio G

To achieve the unique shape of the **Cabrio G**, Hoet was inspired by the curved, aerodynamic lines of luxury cars. This eyewear is characteristic and alluring just like a luxurious Cabrio on a sultry summer evening.

Combined with a 3D-print high-tech production process, a cleverly conceived flexible hinge and a unique patented solution for the adjustable temples, this accessory meets the standards expected of high-end product design.



## Cabrio SX

A successful mix of innovation and creativity. The **Cabrio-SX** eyeglasses owe their name to a young Belgian music duo from Kortrijk. Stefanie Callebaut and Benjamin Desmet have more than earned their spurs in the music world with their Indie pop group SX by promoting their original sound: digital compositions that gush out in a never-ending space, intertwined with a unique voice.

Creativity knows no bounds.

A line of clothing has also been launched and their mood board has inspired Hoet; a design characterised by curved lines and alternating materials, in look and feel.

Digitally designed and 3D-printed shapes combined with traditional machining techniques are the seamless culminations of the **Cabrio SX**.



Just the way a Cabrio takes the bends smoothly over a sloping landscape, the **Cabrio SX** follows the lines of your face. For the use of 3D-printed plastic and the cold metal, Hoet was inspired by the contrast between warm brown earth and icy waters of a mountain lake, in undulating sand dunes and strange rock formations... Combinations that contrast enthrallingly and give the **Cabrio SX** its original look.

But make no mistake: This seemingly simple design conceals exceptionally innovative techniques.

